

Brand, Marketing & Sustainability Executive

You love what you do.

Now, you can love WHY you do it.

Ever wondered what it would be like to change lives?

Ever wondered, just for a moment, how it might feel to be able to use your skills and knowledge, in the area that you're passionate about, to directly contribute to the quality of life of thousands of Australians?

You're a Marketing professional. You're talented, innovative and determined. You're smart. Savvy. You know how to get people talking, to get them excited about your product. But do you know how great it feels to help strengthen whole communities? Or rebuild families?

We are Relationships Australia NSW. We're an independent, not-for-profit organisation, here to build a sense of personal and social well-being for our communities by strengthening the relationships that bind them. We help our communities manage conflict and change. And we do so by drawing upon our team's expertise in counselling, mediation and conflict resolution, and our values of respect, collaboration, excellence and courage.

We're pretty proud of how much we've achieved. But now, at an exciting new stage in our evolution, we need a top-calibre **Brand, Marketing & Sustainability Executive** to make sure that our message stays as true to our values as our actions do. **That's where you come in.**

You will love this opportunity to shape our brand and internal and external communications, as you:

- Collaborate within our BMS Team to ensure that all communications are effective, timely and strategic
- Liaise with our team and stakeholders to ensure that our brand profile and message stay strong and clear
- Support the development and implementation of our Marketing Strategy, Business Plan and Communication Plan
- Be the guiding hand ensuring that all communications are aligned with organisational policies

You'll be drawing upon your 5+ years' work experience in Marketing, PR, Communication, Media or a related field, as well as the knowledge you've gained through a formal qualification in the field. Your stellar communication skills will stand you in good stead, along with your ability to comfortably collaborate and consult. If you've worked for a non-profit before, even better - we'd love to hear about it.

In exchange for your hard work, you'll be well rewarded. An enviable salary (\$70,000 including super), salary packaging benefit (for some bills and meals/entertainment) and generous leave (an extra 5 days per annum - including your birthday) will be yours, in a supportive team environment.

Better yet, you'll know what it's like to really make a difference.

Don't delay. Apply now. Click on the link below:

<http://ransw1.applynow.net.au/jobs/RANSW275>

Closing date Sunday 20 May at 9.00pm

RANSW is an Equal Opportunity Employer. Aboriginal Australians are encouraged to apply. Through our Reconciliation Action Plan (RAP), we aim to drive greater equality by practical actions to increase employment opportunities, and build strong and respectful relationships between Aboriginal and non-Aboriginal Australians.

RANSW's RAP can be found at

<http://www.relationshipsnsw.org.au/about-us/stretch-reconciliation-action-plan/>

RANSW recognises the importance of a healthy work-life balance. We work hard to promote a supportive work environment and we have a strong focus on professional development. We offer a range of benefits including salary packaging with significant tax-free benefits.

Relationships Australia
NEW SOUTH WALES

