



2017 MEDIA KIT

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NIT

NATIONAL INDIGENOUS TIMES





NEWS
SPORT
CULTURE
HEALTH
EDUCATION
NATIVE TITLE
JOBS

The National Indigenous Times is Australia's most informative online resource dedicated to Indigenous news, culture and achievement.

Since its relaunch in 2016, nit.com.au now leads the way in informing black and white Australians about what's happening in their communities, nations, states and on country.

Committed to the highest ideals of ethical journalism and prepared by experienced, award-winning reporters, the National Indigenous Times prides itself on breaking news about the issues that matter in arts, sport, music, business, media, health and education.

nit.com.au

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NATIONAL INDIGENOUS TIMES



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The 'new look' NATIONAL INDIGENOUS TIMES website was launched in February 2016

WEBSITE ADVERTISING

HOME PAGE

www.11.com.au
NIT
NATIONAL INDIGENOUS TIMES

Want to make treaty happen in Victoria?
Become a treaty circle facilitator.

HOME NEWS SPORT CULTURE HEALTH EDUCATION NATIVE TITLE BUSINESS JOBS CONTACT

ADVERTISE WITH US

NEWS TICKER > Dan Sultan connects with Kenyan community

IN THE SPOTLIGHT

SKYSCRAPER AD GOES HERE

The hills are alive with the sound of Gondwana

The Gondwana Indigenous Children's Choir is travelling to Austria to perform with the famous Vienna Boys' Choir. A special dinner is being held to raise funds for the 23 young choristers to make the trip from Cairns in May. The [...]

NEWS FASHION NEWS NEWS NEWS

BANNER

685px x 135px

Slider appears at the top of every page on the NIT website

SKYSCRAPER

325px x 475px

Prominent position on front page & right hand column of every story page

STORY PAGE

www.11.com.au
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HOME NEWS SPORT CULTURE HEALTH EDUCATION NATIVE TITLE BUSINESS JOBS CONTACT

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NEWS TICKER > Stan's the man to link news with people

Home > MUDC > Dan Sultan connects with Kenyan community

Dan Sultan connects with Kenyan community

March 8, 2017

APPLY NOW

NATIONAL INDIGENOUS YOUTH 2017 PARLIAMENT

APPLY NOW

SHARE LEFT

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Want to make treaty happen in Victoria? Become a treaty circle facilitator

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ADVERTISE WITH US

NEWS TICKETS 3 CUSTOMER'S sign of things to come

Monday, 4, 2017

JOBS

Health NSW
Justice Health & Forensic Mental Health Network

Aboriginal Health Worker - Primary Health Care (Aboriginal Identified)
Classification: Aboriginal Health Education Officer Non Grade
Location: Silvanville (Construction Complex)
Employment Status: Permanent Full-Time
Salary: \$49,121 - \$72,346 pa
Enquiries: Leo De Jesus (02) 9700 2233
Email: comeka.dejesus@justice.health.nsw.gov.au

This is a dedicated Aboriginal/Torres Strait Islander position. Applicants must be able to prove Aboriginal descent through parentage. Identification as being an Aboriginal person and being accepted in the community as such. Exemption is claimed under Section 14 of the Anti-Discrimination Act. JHS&FMHN deems it appropriate to seek confirmation of Aboriginal status from applicants applying for Aboriginal identified positions or targeted positions either during the interview process or prior to commencement of the position.

Closing Date: 24 March 2017

Applications must be lodged electronically. Please go to nswhealth.recruit.com.au and search Job Reference Number 2800567

NSW Health Services: employer of choice

TEAM AUSTRALIA

We are looking for a QLD Community Engagement Manager (part-time, 4 days)

Face-to-face engagement with churches, Christian schools and other Christian communities on issues of social justice.

State-wide role; a stimulating mix of doing the work yourself and organising volunteers who are empowered to do the work.

Click to find out more!

Indigenous Apprenticeships Programme

How can you help? You can help to guide to work 18-24 year olds into the workforce. This is your chance to help to help and help them to help themselves to get the education and training they need to get into the workforce. The all sectors of the job training skills training skills and training a great way.

The programme starts in October and runs for 12 months, with an interim evaluation of the programme and a final evaluation at the end of the programme.

Applications close on 11 April 2017.

For more information click on the Indigenous Apprenticeships Programme in www.indigenous.gov.au/indigenous/apprenticeships

Indigenous Communities

Empower the possibilities

Property Coordinator
Temporary Position

NGA
National Gallery of Australia

Indigenous Program Producer (Special Measures)

NSW 1 year 58k
NSW 1 year 58k

The NGA is seeking a talented Indigenous Producer with strong coordination and communication skills for the role of Indigenous Program Producer. This is a special measures role, under the suite of programs under the Aboriginal Arts and NGA Indigenous Arts Leadership Program.

For ideal candidates:

- is highly motivated with a positive outlook,
- has experience managing multiple projects,
- is a strong relationship builder,
- has worked in the arts and culture sector and
- values the opportunity to contribute to and develop the National Indigenous Arts Leadership Program.

The Indigenous Program Producer also works as part of a team in the production and delivery of educational and public programs for Gallery audiences. This is a full-time non-ongoing employment opportunity available until the end of January 2018. Further information about the position may be obtained by contacting Chris McFarlane (02) 9221 9999 or chris.mcfarlane@nga.gov.au. This vacancy is only available to Aboriginal and/or Torres Strait Islander people.

Applications including a current resume/CV and a statement of interest addressing the selection criteria of up to 1000 words in non-confidential typed and hard copy must reach the Recruitment Officer by close of business Thursday 26 March 2017 or recruitment@nga.gov.au.

As a Special Measures opportunity this vacancy is only available to Aboriginal or Torres Strait Islander people. Further information regarding eligibility requirements, for employment at the Gallery together with documentation outlining the gallery selection criteria and the skills, experience and qualifications required for this position, is available at www.nsw.gov.au/employment. This information is also available on the

JOBS PAGE DISPLAY AD

HOME PAGE JOB SLIDER

Vertical slider on the home page for easy job browsing links to display ad or URL

HOME PAGE - JOB SLIDER

NATIONAL INDIGENOUS TIMES
LATEST JOBS

Clinical Supervisor Multisystemic Therapy
LIFE WITHOUT BARRIERS

Property Coordinator **Perth**
NSW REGIONAL LAND COUNCIL

Disability Support Worker **Perth**
LIFE WITHOUT BARRIERS

Strataveller: Campaign Manager
DEPT. OF FOREIGN AFFAIRS & TRADE

Indigenous Engagement Officer
DEAF SERVICES GREENLAND

Supporter of Careers **Bentleigh Q.D.**
LIFE WITHOUT BARRIERS

Community Support Worker (Mental Health) **Lawson Q.D.**
LIFE WITHOUT BARRIERS

Registered Nurse **Sahlgrenska Q.D.**
LIFE WITHOUT BARRIERS

APS 6 Indigenous Community Enjoy **Perth WA**
AUSTRALIAN REVENUE AND CUSTOMS COMMISSION

Community Support Worker **Perth WA**
LIFE WITHOUT BARRIERS

Go to our JOBS page

CULTURE

Star-studded line-up to wow Castlemaine
Q February 13, 2017

A night of story and song dedicated to the Dja Dja Wurrung people of central Victoria will be a special feature of the Castlemaine State Festival next month. 'Ulumbarral' will feature some of Australia's best [...]

Biripi man goes undie-cover to find love
Q February 1, 2017

First impressions count, so 26-year-old John Ridgeley chose with great care the underpants in which he would make his national TV debut in his search for Mr Right. Ridgeley arrived on the set

Ken Wyatt delivers \$27m to Indigenous health services
Q February 22, 2017

Healthcare for mothers and babies will get a \$27 million boost in a move announced by Indigenous Health Minister Ken Wyatt on Tuesday and welcomed by Aboriginal community health organisations, Mr Wyatt said the new [...]

Indigenous health starts with parents: Wyatt
Q February 14, 2017

Childhood illnesses such as glue ear will be targeted by new Indigenous Health Minister Ken Wyatt in a bid to improve the health of children through the education of their parents. In a wide-ranging interview [...]

Remote health program on the move
Q February 8, 2017

A mobile health and education clinic for small and remote communities will be trialed in Western Australia's Pilbara region — and it will even offer a vet service. The Health In Motion program is a [...]

Snapper captures Islamic spirit in a different light
Q February 28, 2017

NITV is celebrating *Raise the Flag* by collaborating with leading Australian photographer, Stuart Miller, to present a photo essay of portraits of Indigenous Australian Muslims. The concept stemmed from a thought-provoking quote from boxing legend Anthony [...]

GENERAL DISPLAY SPACE

WEBSITE ADVERTISING RATES



BANNER
685 x 135 pixels

NATIONAL INDIGENOUS TIMES

Banner and Skyscraper ad rates

BANNER (appears on every NIT webpage)

\$350 GST ex per week

\$650 GST ex per fortnight

SIZE: 685px wide x 135px deep

SKYSCRAPER (appears on every NIT webpage)

\$300 GST ex per week

\$550 GST ex per fortnight

SIZE: 325px wide x 475px deep

All ads are 10% advertising agency commissionable

Job & General Display ad rates

JOB ADS

\$200 GST ex.

Job ads will appear on the NIT jobs page & homepage jobs slider until the closing date of the position.

GENERAL DISPLAY ADS

\$200 GST ex. per fortnight

Ad will appear on NIT homepage - general display area.

Ads to be supplied as high resolution pdf, png or jpg files.
500px wide (min)

NOTE: Any ad that requires formatting by us will incur a \$50 design fee.

SKYSCRAPER
325 x 475 pixels

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National Indigenous Times Holdings Pty Ltd

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PO Box 2072, Como Beach, WA 6152

JOB ADS

**GENERAL
DISPLAY ADS**
(500px wide)

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ADVERTORIAL PACKAGE SPECIAL



Would you like to know more?

ADVERTISING CONTACT

Michelle Hetherington
ads@nit.com.au
0401 226 645

One of our talented journalists will write an article related to your business based on your brief.

Note: You will need to supply a good quality photo to accompany your story.

The article will be published on the NIT website and will remain on the site for ongoing visibility and searchability.

The article will be:

- Shared on facebook (+ boosted to reach over 5,500 followers)
- Shared on instagram & twitter
- Appear on our e-news emailed to our subscribers

PLUS

- A banner & skyscraper ad will appear in prominent positions for 4 weeks on the NIT website

An optional design service is available if you would like us to create your display ads.

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